MOLSHEIM
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Wolfgang Glabus joins Bugatti as new communications director

Wolfgang Glabus (52) has been appointed Communications Director for Bugatti Automobiles S.A.S. effective September 1, 2012.

Wolfgang Glabus (52) has been appointed Communications Director for Bugatti Automobiles S.A.S. effective September 1, 2012. He will report directly to Dr. Wolfgang Schreiber, new President of Bugatti from September 1, 2012 onwards. "With Wolfgang Glabus we have won an experienced communications and media expert, who will contribute to the further enhancement of the Bugatti brand", Dr Schreiber said.

Glabus joined Porsche Automobil Holding SE in 2010 as head of communications. Prior to Porsche he worked as managing director of a Frankfurt based communications consultancy and as senior editor of publications such as Capital, Cicero, Focus Money and Wirtschaftswoche.

Michael Baumann (47), who is currently responsible for communications at the luxury brand and lead the Bugatti PR Team successfully through a phase of restructuring, will join Audi AG in Ingolstadt, as Head of Communication Technology and Innovation.

"Michael Baumann has made a significant contribution to the way Bugatti is perceived by the media and the public. I am looking forward to working with him in my new role as Board Member for Technical Development at Audi from September on", said Wolfgang Dürheimer, President of Bugatti.